

# 20<sup>th</sup> IFIP World Computer Congress

Milano, Italy 7-10 September 2008

TC8 Conference on

Advances in Information Systems Research,

Education and Practice - ISREP



## Programme

Monday, September 8 <sup>th</sup> 2008	
9:00-10:30	<b>Information Systems Education</b> <i>Chair: George M. Kasper</i> <b>The Practical Relevance Of IT Education: Skill Requirements and Education Expectations Of Practitioners</b> <i>Jorma Riihijärvi and Juhani Iivari</i> <b>Challenges of Professionalization: Bridging Research and Practice through a body of knowledge for IT specialists</b> <i>Juhani Iivari, Rudy Hirschheim and Heinz K. Klein</i> <b>Mapping Research Questions to Research Methods</b> <i>Pertti Järvinen</i>
10:30-11:00	Coffee Break
11:00-12:00	<b>Keynote</b> <i>Chair: George M. Kasper</i> <b>Reflections on 50 Years of Computing: Impact of Professionalism on Teaching, Practice and Research</b> <i>T. William Olle</i>
12:00-14:30	Lunch Break
14:30-16:00	<b>New Perspectives on Information Systems Development</b> <i>Chair: John Krogstie</i> <b>Advances in Information Systems Development: From Discipline and Predictability to Agility and Improvisation</b> <i>Jan Pries-Heje, Linda Levine, Richard Baskerville and Bala Ramesh</i> <b>The Emergence of Partnership Networks in the Enterprise Application Development Industry: A Global Corporation Perspective</b> <i>Jens-Magnus Arndt, Thomas Kude, and Jens Dibbern</i> <b>Challenges of Consumer Information Systems Development: The Case of Interactive Television Services</b> <i>Tuure Tuunanen, Michael Myers and Harold Cassab</i>



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16:00-16:30	<b>Coffee Break</b>
16:30-18:00	<p><b>Defining, Modeling and Diffusing IS Projects</b>  Chair: <i>George M. Kasper</i></p> <p><b>Improving Diffusion of Information Technology in Communities in a Developing World Context</b>  <i>Ronell Alberts and Vreda Pieterse</i></p> <p><b>'Driving' IS Projects</b>  <i>Marta Fernández-Diego and Julián Marcelo-Cocho</i></p> <p><b>Bridging the Gap Between Service-Oriented and Object-Oriented Architectures in Information Systems Development</b>  <i>Viera Rozinajova, Marek Braun, Pavol Navrat and Maria Bielikova</i></p>
<b>Tuesday, September 9<sup>th</sup> 2008</b>	
09:00-13:30	<p><b>Knowledge Management and Business Intelligence</b>  Chair: Isabel Ramos</p> <p><b>Requirements Elicitation in Data Mining for Business Intelligence Projects</b>  <i>Paola Britos, Oscar Dieste and Ramón García- Martínez</i></p> <p><b>Social Networks and Knowledge Management Systems Use in US IT Services</b>  <i>William Dixon</i></p> <p><b>Realizing the Value of Business Intelligence</b>  <i>Derek Smith and Maria Crossland</i></p>
10:30-11:00	<b>Coffee Break</b>
11:00-12:00	<p><b>Keynote</b>  Chair: Barbara Pernici</p> <p><b>The IFIP International Professional Practice Partnership: Transforming and Informing IT Professional Practice</b>  <i>Charles Hughes</i></p>
12:00-14:30	<b>Lunch Break</b>
14:30-16:00	<p><b>Applications and Emerging Technologies</b>  Chair: A Min Tjoa</p> <p><b>An RFID Adoption Framework: A Container Supply Chain Analysis</b>  <i>Lisa F Seymour, Emma Lambert-Porter and Lars Willuweit</i></p> <p><b>Adoption of Service Oriented Computing from the IT Professionals' Perspective: an e-Government Case Study</b>  <i>Ilse Baumgartner and Peter Green</i></p> <p><b>Introduction of an eProcurement Solution in a Public Sector Unit in Norway</b>  <i>John Krogstie</i></p>
16:00-16:30	<b>Coffee Break</b>